

Security Systems

CCTV

Goldshield more than just peace of mind.

Over the last 20 years, the CCTV market has grown significantly worldwide, with the UK now estimated to have the largest number of CCTV cameras per head of population, anywhere in the world.

Goldshield is one of the market leaders in the design and installation of truly effective CCTV systems, with over 20 years experience in the sector.

Advances in digital technology, particularly in respect of video recording mean that video surveillance has become one of the most valuable safety, security and loss prevention measures available – as well as an effective management tool.

Choosing a system that suits your needs...

...from single entrance – one camera and recorder – to town centre coverage, with multiple site, multiple camera systems. Multiplex systems can incorporate anywhere between 8 and 64 cameras and there is no limit to the number of multiplexer units you can have on any site.

The equipment chosen is as vital as the method of installation. CCTV cameras in particular, need to be well installed and positioned correctly to give the appearance of a professional and serious approach to overall security on the site.

CCTV systems can now be linked to off site locations to enable staff of third party operators to view remote premises and provide speech back to site or links to police and security services. They can also be used to increase domestic household security.

Goldshield is a market leader in the design and installation of CCTV systems that can be integrated into other security systems – such as access control and intruder alarm verification.

As there is no such thing as an average customer, it stands to reason that there are no 'one size fits all' solutions. When it comes to choice of equipment, system design, method of installation and ongoing maintenance back-up, you can be assured that your needs will be at the centre of everything we do.

The benefits of CCTV:

- Increased security
- Higher level of personal safety for staff
- Peace of mind
- Authenticity of movement
- Reduced stock shrinkage
- Visible deterrent value



We believe that the site environment and the security problems posed by that site should be the driving force behind any design and specification of any security system. As such, when asked to quote for CCTV, we will review all the customer's requirements and match them to the 'best fit' from a range of equipment manufacturers.

CCTV systems have been proven to be an effective deterrent in preventing a crime from occurring but their use is strictly regulated by the Data Protection Act.

The Data Protection Act

Introduced to promote high standards in the management of personal information and to protect the individual's right to privacy, the DPA applies equally to the use of CCTV systems, as they process personal data in the form of video images.

Not only must your systems comply with the Data Protection Principles, shown below, it should be registered with the Information Commissioner. You must display warning signs to show that CCTV cameras are in operation and to advise on the purposes of the system, together with the details of who manages the system and how to contact them.

We can help you with this.

DPA principles

Information must be:

- fairly and lawfully processed
- processed for specified purposes
- adequate, relevant and not excessive
- accurate and, where necessary, kept up to date
- not kept for longer than is necessary
- processed in line with the rights of the individual
- kept secure
- not transferred to countries outside the European Economic Area unless there is adequate protection of the information.

At **Goldshield**, we take great care to ensure the standard of the installation we put our name to, is of the highest level. Our management team are on hand to review the progress of the installation and at the point of handover to the customer.

For more information on security systems call us on **0191 268 5000** or **0131 443 9633**. Alternatively email **enquiries@goldshieldltd.co.uk**

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SOCIAL ALARMS)
SECURITY SYSTEMS)
FIRE & EMERGENCY LIGHTING SYSTEMS)



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